

MARCH 2026

PC – LCV – MCV sales shared with ADMA

		Retail Sales	
		March 2026	March 2026 YTD
Ford	PC	1,004	3,883
	LCV	2,636	5,516
	MCV	3,189	7,868
Total		6,829	17,267

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' and Mobility Association