

August'26

Truck Sales Shared with TAID

Retail Sales

Ford Trucks	Aug'26	Aug'25	Δ	Aug'26 YTD	Aug'25 YTD	Δ
Truck Sales	464	590	-21%	3,982	4,602	-13%

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

TAID: Heavy Commercial Vehicles Association