SEPTEMBER 2024

PC - LCV - MCV sales shared with ADA

		Reta	Retail Sales	
		September 2024	September 2024 YTD	
Ford	PC	1,322	20,957	
	LCV	1,989	17,916	
	MCV	4,040	29,609	
Total		7,351	68,482	

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association