

OCTOBER 2024

PC – LCV – MCV sales shared with ADA

		Retail Sales	
		October 2024	October 2024 YTD
Ford	PC	1,864	22,821
	LCV	2,889	20,805
	MCV	3,972	33,581
Total		8,725	77,207

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association