NOVEMBER 2024

PC – LCV – MCV sales shared with ADA

		Reta	Retail Sales	
		November 2024	November 2024 YTD	
Ford	PC	1,838	24,659	
	LCV	3,638	24,443	
	MCV	5,042	38,623	
Total		10,518	87,725	

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association