

JULY 2024

PC – LCV – MCV sales shared with ADA

		Retail Sales	
		July 2024	July 2024 YTD
Ford	PC	2,016	17,289
	LCV	2,662	13,445
	MCV	3,332	22,238
Total		8,010	52,972

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association