

**JANUARY 2025**

**PC – LCV – MCV sales shared with ADA**

		<b>Retail Sales</b>
		<b>January 2025</b>
<b>Ford</b>	<b>PC</b>	1,619
	<b>LCV</b>	1,577
	<b>MCV</b>	2,982
<b>Total</b>		<b>6,178</b>

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association