

**AUGUST 2024**

**PC – LCV – MCV sales shared with ADA**

		<b>Retail Sales</b>	
		<b>August 2024</b>	<b>August 2024 YTD</b>
<b>Ford</b>	<b>PC</b>	2,345	19,634
	<b>LCV</b>	2,483	15,928
	<b>MCV</b>	3,331	25,569
<b>Total</b>		<b>8,159</b>	<b>61,131</b>

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association