

**FEBRUARY 2024**

**PC – LCV – MCV sales shared with ADA**

|              |            | <b>Retail Sales</b>  |                          |
|--------------|------------|----------------------|--------------------------|
|              |            | <b>February 2024</b> | <b>February 2024 YTD</b> |
| <b>Ford</b>  | <b>PC</b>  | 1,951                | 5,029                    |
|              | <b>LCV</b> | 978                  | 1,304                    |
|              | <b>MCV</b> | 4,216                | 7,094                    |
| <b>Total</b> |            | <b>7,145</b>         | <b>13,427</b>            |

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association