

FEBRUARY 2024

PC – LCV – MCV sales shared with ADA

		Retail Sales	
		February 2024	February 2024 YTD
Ford	PC	1,951	5,029
	LCV	978	1,304
	MCV	4,216	7,094
Total		7,145	13,427

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association