

MAY 2024

PC – LCV – MCV sales shared with ADA

		Retail Sales	
		May 2024	May 2024 YTD
Ford	PC	2,572	12,757
	LCV	3,192	8,082
	MCV	3,286	16,474
Total		9,050	37,313

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association