

MARCH 2025

PC – LCV – MCV sales shared with ADMA

		Retail Sales	
		March 2025	March 2025 YTD
Ford	PC	2,571	6,343
	LCV	2,458	5,816
	MCV	3,333	9,608
Total		8,362	21,767

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' and Mobility Association