

**December 2023**

**PC – LCV – MCV sales shared with ADA**

		<b>Retail Sales</b>	
		<b>December 2023</b>	<b>December YTD 2023</b>
<b>Ford</b>	<b>PC</b>	4,315	30,936
	<b>LCV</b>	260	35,837
	<b>MCV</b>	7,424	35,607
<b>Total</b>		<b>11,999</b>	<b>102,380</b>

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association