

FORD OTOSAN



Investor Presentation

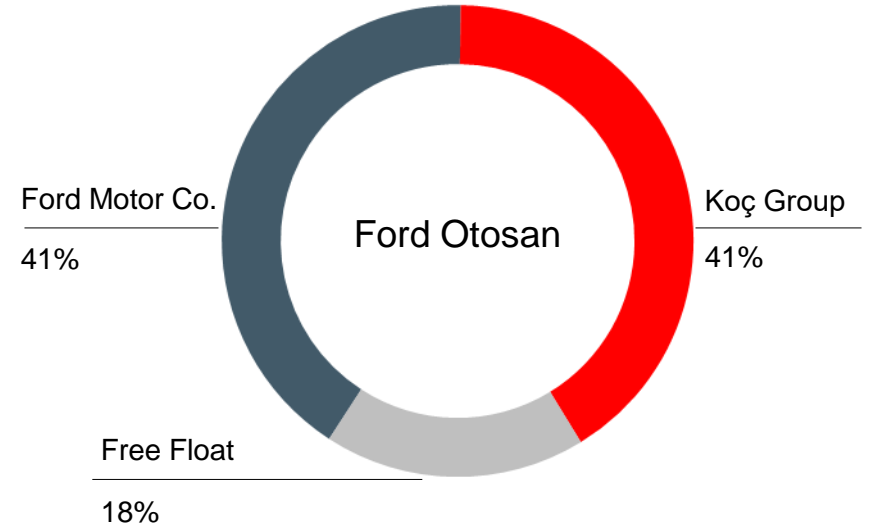
July 2018

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About Ford Otosan

Company Profile

Key Indicators, 2017	
Revenues	\$6.9 billion
Export Revenues	\$4.9 billion
EBITDA	\$598 million
Profit Before Tax	\$406 million
Net Profit	\$408 million
ROE	40.3%
EBITDA margin	8.6%
Annual Production Capacity	440,000
Gölcük (Transit & Custom)	315,000
Yeniköy (Courier)	110,000
İnönü (Cargo)	15,000
Total Employees	11,501
Blue Collar	8,847
White Collar	2,654



Paid-in Capital: TL 350,910,000

Traded on Borsa Istanbul since 13 January 1986

Ticker: FROTO.IS

Pioneer of Turkish automotive

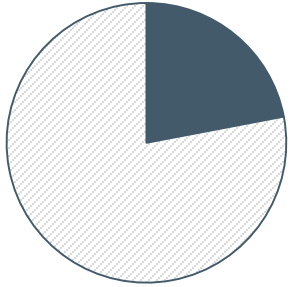
First Turkish passenger car Anadol (1966)
Turkey's **first** domestic diesel engine Erk (1986)
Turkey's **first** private R&D center in automotive (1961)
First export of Turkish automotive to the US (2009)

Strong value contribution

Turkey's **export champion**
Turkey's **2nd largest** industrial enterprise
Highest employment in Turkish automotive

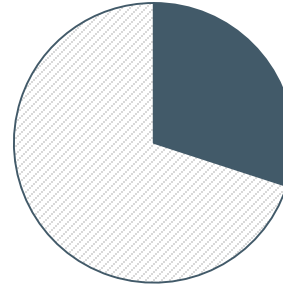
Leadership and scale

Europe's largest commercial vehicle manufacturer
Widest product range in Turkish automotive
Turkey's patent **champion** in automotive



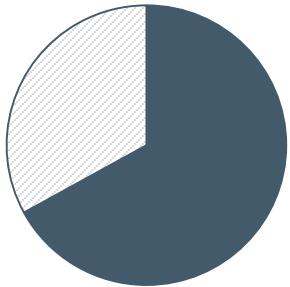
22%

of Turkey's
Total automotive
production



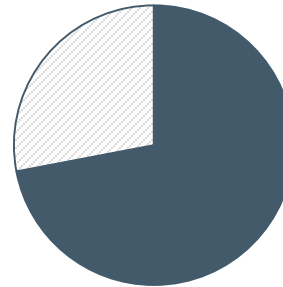
30%

of Turkey's
Commercial vehicle
sales



67%

of Turkey's
Commercial vehicle
production



72%

of Turkey's
Commercial vehicle
exports

Robust sales performance

Highest commercial vehicle market share of Ford in Europe

Among Ford's **top 2 markets in Europe** (Britain, Turkey, Ireland, Hungary, Romania)

Europe's largest CV manufacturer

Lead manufacturing plant of Ford Transit globally

Single source of Ford Custom & Tourneo Custom

Single source of Ford Courier & Tourneo Courier

Center of Excellence for Ford Cargo heavy trucks

Engineering and R&D power

Global hub for Ford Cargo heavy trucks and related powertrains

Global support for light commercial vehicle development

Global support for diesel powertrain engineering

Ford Otosan at a Glance

8

	1997*		2017
Production Capacity (Units)	47,000	9 times	440,000
Production (Units)	43,102	9 times	373,007
Export (Units)	667	446 times	297,396
Export (USD)	16 million	306 times	4.9 billion
Revenue (USD)	850 million	8 times	6.9 billion
Headcount	3,406	3 times	11,501
Market Cap (USD)	1.1 billion	5 times	5.6 billion

Vision, Mission And Strategy

Vision

Being Turkey's most valuable and most preferred industrial company.

Mission

Providing innovative automotive products and services beneficial to the community.

Strategy

- **Growth:** Organic and inorganic growth in new markets and existing business areas by developing new products.
- **Innovation:** Providing innovative products and services in all business processes by keeping creativity at the top.
- **Brand:** Being the most preferred brand in all segments by meeting customer needs and expectations.
- **Employees:** Being the most preferred workplace by aiming excellence in human resources processes and increasing benefits provided for employees.
- **Customers:** Being the leader automotive brand with regards to customer satisfaction in sales and after sales products and services.



Brief History

First automotive production starts in Turkey under license agreements in a heavily protected domestic economy.

Turkey takes first steps to liberalize its economy and integrate with the rest of the world.

Customs Union is signed with the EU in 1996. Exports start to increase. Incentives are introduced for production in Turkey.

Turkey becomes a major hub in automotive production and moves up the value chain, from an assembly center to full product development and manufacturing with focus on R&D.

Turkey is the 14th largest auto manufacturing hub in the world and 5th largest among European countries.

First Years

1980s

1990s

2000-2010

2010+

1928 – Vehbi Koç is assigned as Ankara Ford dealer

1959 – Otosan is founded as Ford assembler in Turkey

1960 – Otosan's first production: Ford Consul

1966 – Otosan produces the first Turkish car Anadolu

1967 – Otosan produces its first Transit

1982 – İnönü Plant opens

1983 – Cargo production starts

1983- Ford Motor Co. increases its share in Otosan to 30%

1985 – Production of Ford Taunus

1986 – Otosan produces Turkey's first diesel engine ERK

1992 – Production of the new generation Transit

1993 - Production of Ford Escort

1997 – Ford assumes 41% equity in 'Ford Otosan'

1998 – Ford Otosan spare parts distribution center opens

2001 – Gölcük Plant opens

2002 – Transit Connect launches

2003 – New Cargo launches

2003 – Transit Connect 'International Van of the Year'

2007 – Gebze Engineering Center opens

2007 – Transit 'International Van of the Year'

2009 – First vehicle export to North America

2010 – Ford Otosan's 50th Anniversary

2010 – Transit Connect 'N.A. Truck of the Year'

2012- Launch of Ford Custom

2013 – Ford Otosan's 12th year of market leadership

2013/14- JMC engine & truck licensing agreements

2014 – Yeniköy Plant opens

2014 – Launch of new Ford Transit and Ford Courier

2015 – Sancaktepe Engineering Center opens

2016 – Ecotorq engine production starts

2017/18 – Capacity increase at Gölcük Plant

Plants and Facilities

Locations

Sancaktepe Parts Distribution Center (1998)



Sancaktepe Engineering Center (2015)



İnönü Plant (1982)



Kocaeli Plants: Gölcük Plant: Transit (2001), Custom (2012)



Yeniköy Plant: Courier (2014)



Gölcük Plant — Lead Manufacturing Plant of Ford Transit



Transit 160k



Custom 170k

- 315,000 units manufacturing capacity
- Investment currently under way to increase capacity to 330,000 units by September 2018. Further details available on page 35.
- 1,600,000 m² total area; 340,000 m² covered area
- Opened in 2001

Yeniköy Plant – The Single Production Center of Ford Courier in the World



Courier 110k

Opened on 22 May 2014 at Gölcük plant site

70,000 m² covered area

Environment and disabled-friendly plant

İnönü Plant – Center of Excellence for Ford Trucks



UTAC
GROUPE UTAC CERAM

ISO 14001
BUREAU VERITAS
Certification



ISO 14064-1
BUREAU VERITAS
Certification



OHSAS 18001
BUREAU VERITAS
Certification



ISO 50001
BUREAU VERITAS
Certification



Cargo 15k

Opened in 1982

109,024 m² covered area

75k units engine, 140k units powertrain production capacity

- 12.7L / 9.0L E6 Ecotorq engines for Cargo heavy truck
- 2.2L 4-cyl. Puma & 2.0L 4-cyl. Panther engines for Transit



Sancaktepe Parts Distribution Center – 96% Fill Rate



Opened in 1998

25,000 m² warehouse: Largest of its kind in Turkey

4th largest warehouse capacity among Ford's parts distribution centers in Europe



Center of Excellence for heavy trucks and heavy duty diesel powertrain for large trucks

Global engineering lead for Ford Cargo heavy trucks and related powertrains

Global support for diesel powertrain engineering

Global support for light commercial vehicle development (B- & C-car derived Integrated Style Vans)

Products

Ford Transit, Best-Selling Van in the World

- Longest-running model in Ford of Europe's product range
- Manufactured by Ford Otosan since 1967
- Ford Otosan is the lead manufacturing plant of Transit globally
- All-New Transit launched from March 2014 to October 2014 in 3 phases

TRANSIT

Chassis Cab

Van

Minibus



Loading Capacity:
3.3 tons – 4.7 tons

Loading Capacity:
9.5m³ - 15.1 m³

Seating Capacity:
11+1 / 17+1

Market share details available on page 47.

Ford Custom

- Ford Otosan is the single global source of Ford Custom
- Launched in October 2012; facelifted in 1Q18
- First vehicle in its segment to achieve a maximum five-star Euro NCAP rating

CUSTOM

**Tourneo Custom
(People Mover)**

**Transit Custom
(Panelvan)**

**Transit Custom
(Kombi)**

**Transit Custom
(Kombi Van)**



Long and Short Chassis
8+1 Seating Capacity
4.97m – 5.34 m



Market share details available on page 47.

Ford Courier

- The smallest member of the Ford commercial vehicle family
- Ford Otosan is the single global source of Ford Courier
- Launched in May 2014

COURIER



Tourneo Courier
(People mover)

Transit Courier Combi Van
(Commercial)

Transit Courier Van
(Commercial)

Market share details available on page 47.

Ford Trucks

- Manufactured at Ford Otosan's Inönü Plant since 1983
- Road truck, construction and tractor series available
- Cargo 1846T – 2013 International Truck of the Year 3rd place



TRACTOR

4x2 Tractor and 6x2 Full Trailer are the main applications.

Available in E3&E5 and E6 emission levels with 13L Ecotorq engine generating power 420 and 480 PS.

Long
Haulage



Market share details available on page 47.

ROAD TRUCK

Mainly used for local distribution and municipality (special purpose vehicles) 4x2, 6x2, 8x2 applications.

Available in E3&E5 and E6 emission levels with 9L and 13L Ecotorq engine generating power 330 and 420 PS.

Distribution
Trucks



CONSTRUCTION

Tipper, Transmixers, Cement Pumps. 6x4, 8x4, 4x2, 6x2 and 8x2 applications.

Available in E3&E5 and E6 emission levels with 9L and 13L Ecotorq engine generating power 330 and 420 PS.

Construction
Trucks



Ecotorq Engine Family

- Available in **9L 330PS** and **13 L 420 to 480PS**
- Environmentally Friendly **Euro 6 Emission Levels**
- Turbocharger with **Variable-Geometry**
- **2500 bar Common-Rail** Fuel Injection System
- **Specially Coated** Pistons
- **Smart Charging** Alternator



Investment Case

Ford Otosan's Value Proposition

Scale & growth

Industry leader in Turkish and European commercial vehicle sales
Turkey's export champion and Europe's largest commercial vehicle manufacturer
Technology licensing agreements delivering royalty fees with strong growth potential

Resilience & efficiency

€-denominated export revenues, including non-€ countries
High capacity utilization
Efficient, flexible and low-cost manufacturing and engineering competency

Strong balance sheet & prudent risk management

Surging FCF generation following completion of capex cycle
Growth and profitability driven by new products and cost discipline
Natural hedge of fx-payables due to fx-denominated export revenues

Shareholder value creation

Dividend growth with surging FCF, strong balance sheet and low capex
Strong relative share performance
Commitment to good **corporate governance**

Relatively Favorable Taxes on Commercial Vehicles

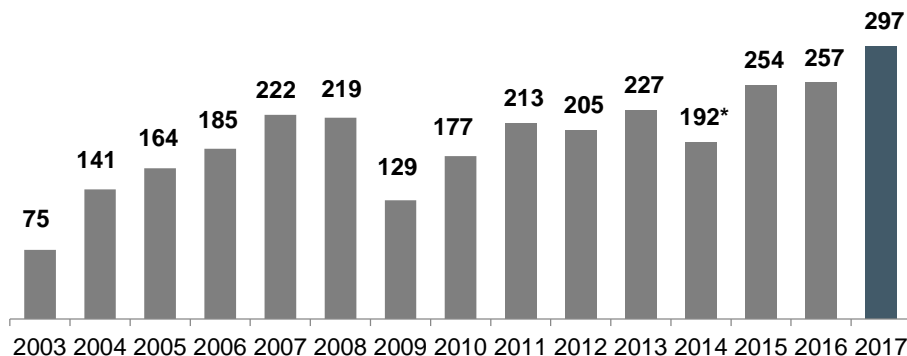
Passenger Cars					Commercial Vehicles			
Engine Size	Base Price (TL)	SCT	VAT	Total	Model	SCT	VAT	Total
<1.6 lt	<46,000	45%	18%	71%	Transit Van Transit Minibus (16+1) (17+1) Transit Chassis Cab Transit Custom Van Transit Courier Van Connect Van Ranger	4%	18%	23%
	46,000-80,000	50%	18%	77%				
	>80,000	60%	18%	89%				
1.6-2.0 lt	<114,000	100%	18%	136%				
	>114,000	110%	18%	148%				
> 2.0 lt		160%	18%	207%	Transit Minibus (11+1) (14+1)	9%	18%	29%
<ul style="list-style-type: none"> New tax structure for PCs is effective as of November 25, 2016. Above rates are valid for diesel and gas engines. Different SCT rates apply for electric and hybrid vehicles. Previous tax changes as follows: <p>< 1.6 lt 27% to 30% (Aug 2003), 30% to 37% (Sep 2006)</p> <p>< 1.6 lt 37% to 18% (Apr 09), 18% to 27% (Oct 09), 27% to 37% (Apr 10)</p> <p>< 1.6 lt 37% to 40% (Sept 2012), 40% to 45% (Jan 2014)</p> <p>1.6-2.0 lt 60% to 80% (Oct 2011), 80% to 90% (Jan 2014)</p> <p>> 2.0 lt 84% to 130% (Oct 2011), 130% to 145% (Jan 2014)</p> <p>** 10% to 15% (Oct 12, 2011)</p>					Transit Combi Transit Custom Combi Transit Custom Combi Van Tourneo Custom Transit Courier Combi Van Tourneo Courier Transit Connect Combi	15%* *	18%	36%
					Cargo	4%	18%	23%

VAT: Value Added Tax

SCT: Special Consumption Tax

Scalable & €-Denominated Export Business

Exports (000 units)

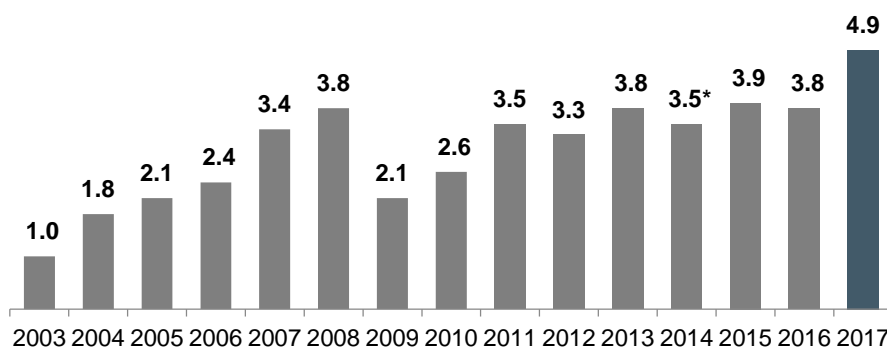


All export revenues are €-denominated, including non-€ countries

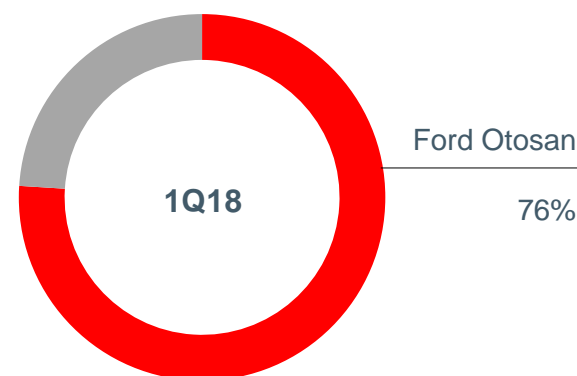
Export receivables are easy to manage as Ford of Europe is the **single counterparty**

Export receivables from Ford Motor Co. and its subsidiaries are collected within average **14 days**

Export Revenue (US\$ bn)



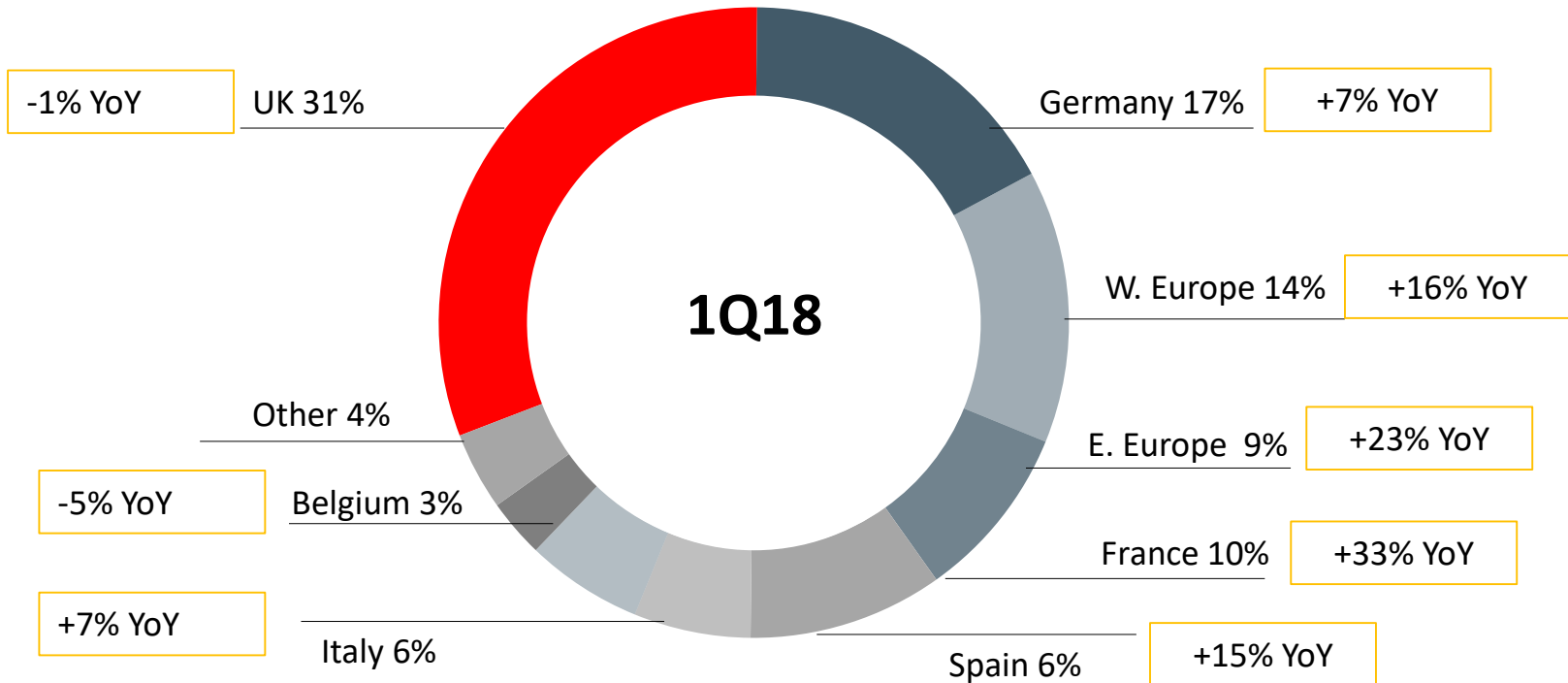
Turkey's CV exports



*2014 numbers reflect the transition to new product range and relevant ramp-up period.

Turkey's Export Champion

Export breakdown (units)



Change in Ford Otosan's unit exports to the relevant market

All export revenues are €-denominated including non-€ countries

European Van Industry Continues to Grow

Industry growth supported by broader economic recovery,
SME business and e-commerce

Commercial Vehicle registrations- Vans up to 3.5 tons → Ford Otosan's export segment

	2014	2015	2016	2017	1Q18	April '18	May '18	YTD
UK	18.7%	15.6%	1.0%	-3.6%	-3.7%	3.9%	2.4%	-1.4%
Germany	7.3%	4.2%	8.5%	4.9%	2.3%	15.4%	2.4%	4.8%
Italy	16.4%	12.4%	50.0%	-3.4%	4.1%	-4.4%	-2.0%	1.1%
Spain	33.2%	36.1%	11.2%	15.5%	9.3%	22.2%	9.3%	11.7%
France	1.5%	2.0%	8.2%	7.1%	6.0%	6.9%	1.8%	5.3%
Total	11.3%	11.6%	11.9%	3.9%	2.8%	9.8%	4.3%	4.3%

Ford is outperforming
The UK Industry

UK Industry -2.3%
Ford +8.2%

Source: SMMT, June YTD

May registrations: 176,545 units

Jan - May registrations: 857,431 units

4.3%

May YoY growth
in European van sales

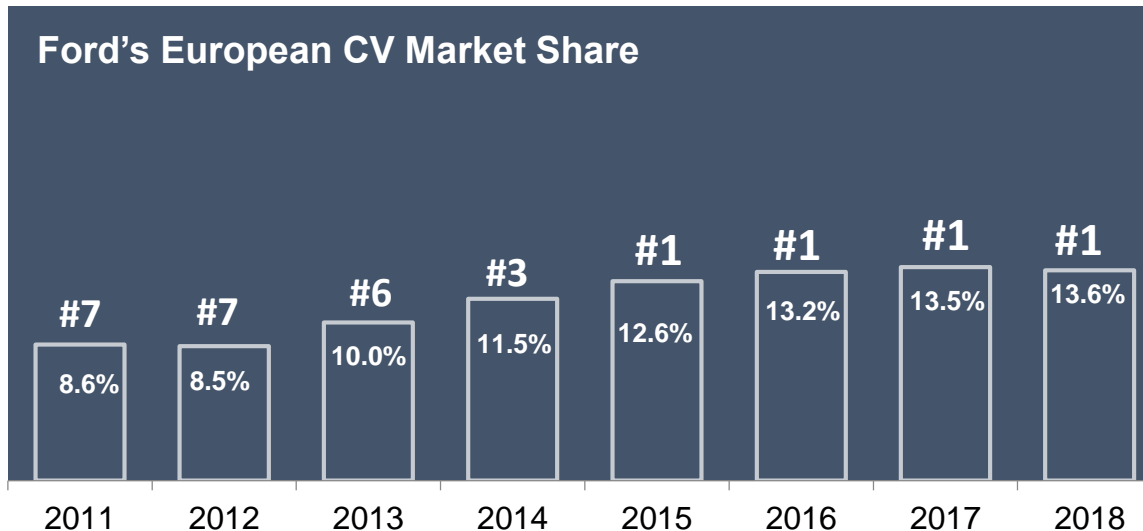
4.3%

Jan-May YoY growth
in European van sales

Source: www.acea.be 27 European markets excluding Malta.

Ford is Europe's Top-Selling CV Brand

Offering an unrivalled selection of vehicles that cater for every requirement



15.5%

June YoY growth
in Ford's CV sales

7.3%

Jan-Jun YoY growth
in Ford's CV sales

- ✓ Ford is the No. 1 commercial vehicle brand in Europe, with sales up more than 15 percent in June, making last month Ford's best-ever June for commercial vehicle sales in its European 20 markets.
- ✓ The Ford Transit family set a new June record with sales of 30,900 vehicles.
- ✓ Transit leads the MCV one-and two-tonne segment for the year to date based on the latest available data from the end of May.

Ford Otosan: Key Driver of Ford's Market Share

and
Pillar of profitability for Ford of Europe



Courier



Connect



Custom



Transit

FORD OTOSAN produces

81%

of Transit Family vans
sold in Europe

Large Scale Investment Program >US\$1 Billion (2010-2014)

Transit



Courier



US\$ 75
million +

Custom



€ 370 million

Ford Trucks



Yeniköy



US\$ 850
million

Favorable Financing Terms

- €150 million loan agreement signed with EBRD in 2010
(Closed as of December 2015)
5-year term with 2-years grace period at Euribor + 2.75%
- €190 million loan agreement signed with EIB in 2012
8-year term with 2-years grace period
€100 million in Q3 at 2.06%
€90 million in Q4 at 1.47%
- €100 million loan agreement signed with a consortium of foreign banks in July 2014
(HSBC, Societe Generale and The Bank of Tokyo-Mitsubishi UFJ, Ltd.)
4-year term with 2-years grace period at Euribor + 2.30%
- €140 million loan agreement signed with EBRD and a consortium of foreign banks in July 2014
€70 million funded by EBRD and €70 million funded as syndicated loan
(HSBC, Societe Generale, The Bank of Tokyo-Mitsubishi UFJ, Ltd. and Credit Agricole)
5-year term with 2-years grace period at Euribor + 2.25%
- €100 million loan agreement signed with EIB in December 2015 and utilized in 1Q 2016
6-year term at 0.87%
- €150 million loan agreement signed with EBRD in April 2017
7-year term with 3-years grace period at Euribor + 1.95%

Effective Interest Rates

ST borrowings: **0.76%**

ST portion of LT borrowings:

1.74%

Interest Paid (TL '000)

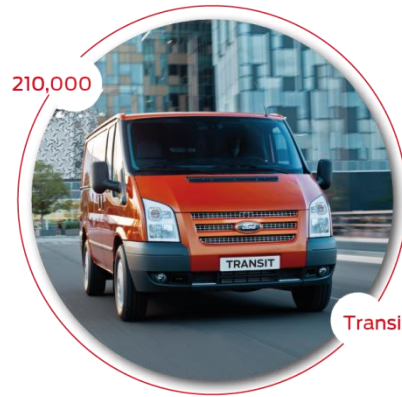
2017: **164,923**

1Q18: **71,491**

Highest Commercial Production Capacity in Turkish Automotive

34

Old: 330,000 (pre-investments)



Kocaeli Plant



İnönü Plant



New: 415,000 (2014) → 440,000 (2017) → 455,000 (2018)

Transit

160,000



Custom

170,000



Courier

110,000



Truck

15,000



Gölcük Plant

Yeniköy Plant

İnönü Plant

Kocaeli Plants

Export Driven Capacity Increase

US\$ 52 million total investment

Capacity ('000 Units)	Previous	Current (Phase 1)	Phase 2
Custom	130-150	170	180
Transit	140-160	160	160
Total Gölcük Plant*	290*	315*	330*
Total Ford Otosan	415	440	455
		↓ 4Q17	↓ September 2018

* Total paintshop capacity of the plant.
Announced on August 2, 2017.

Technology Licensing & Engineering Agreements

- The agreements with JMC have a 12-year term, starting with 2016 model year, to be extended every 3-years.
- Ford Otosan will be generating royalty fees with strong long-term growth potential.

Ecotorq engines

- Signed on April 24th, 2013.
- JMC branded vehicles manufactured in China using these engines and the licensed products will be sold in China and the export markets as agreed by the parties.

Chassis, cab and components of Ford heavy trucks

- Signed on July 25th, 2014.
- The products and JMC branded vehicles containing these products will be sold in China.



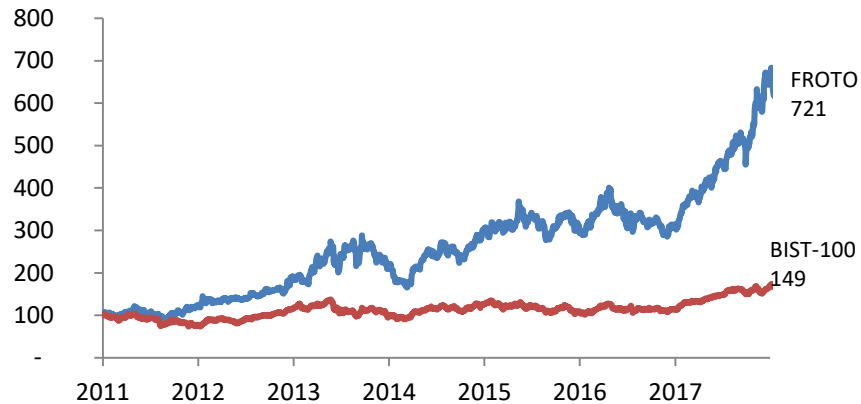
JMC is

'2018 Chinese Truck of the Year'



Focus on Shareholder Value

Strong relative share performance

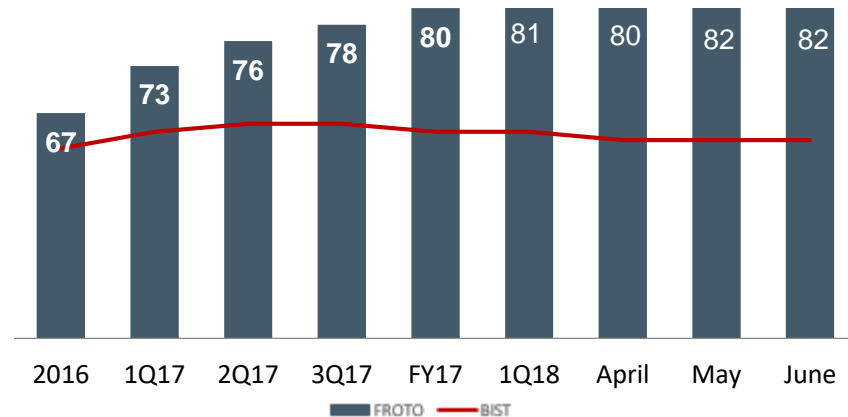


Commitment to corporate governance

- Separate CEO and Chairman roles
- Independent BoD members
- Board Committees
 - Audit Committee
 - Corporate Governance Committee
 - Risk Committee
 - Remuneration Committee
- Highly experienced professional Executive Management
- Performance based compensation

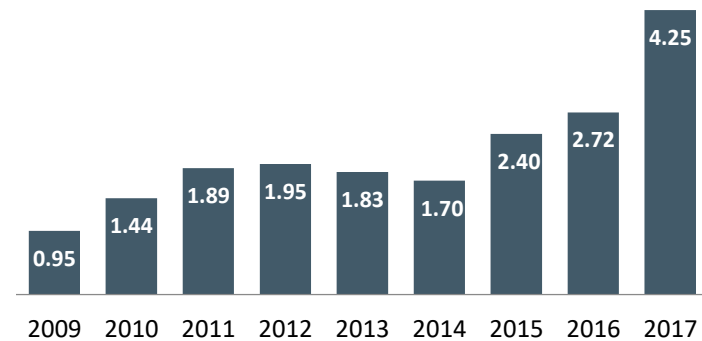
Large Institutional Investor Base

Foreign ownership in free float, %



Strong Earnings Growth

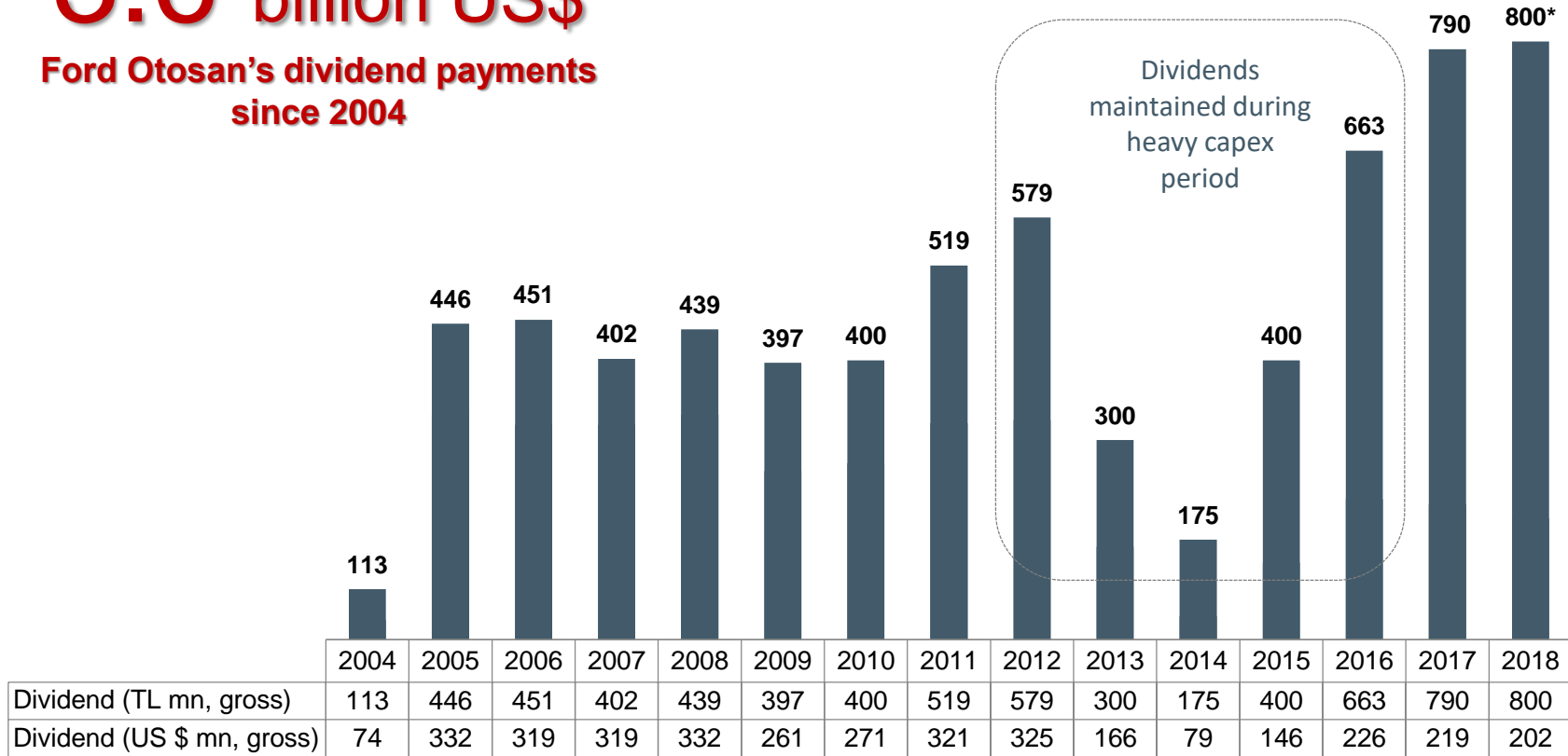
EPS (for Kr 1 nominal value)



Commitment to Dividends

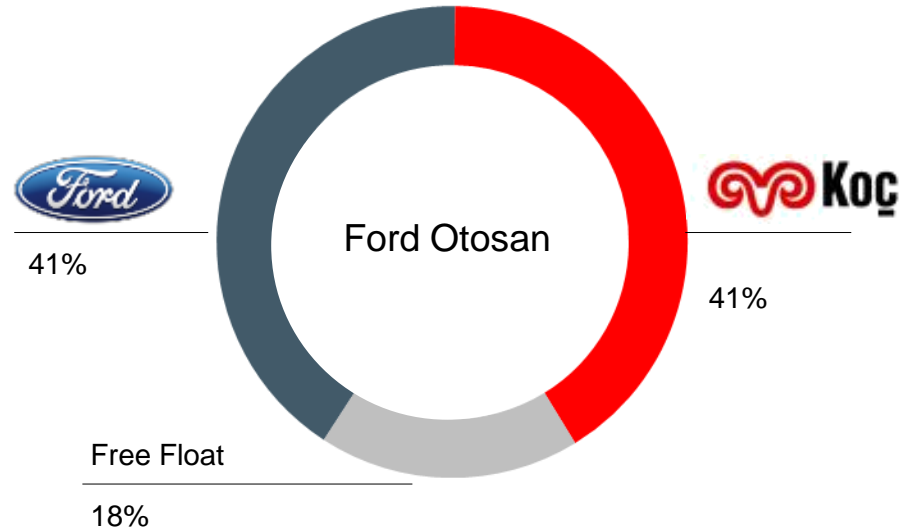
3.6 billion US\$

**Ford Otosan's dividend payments
since 2004**



*First Dividend

Policy: In principle, subject to be covered by the resources existing in legal records, and subject to the decision of the Ordinary or Extraordinary General Assembly Meeting, excluding periods of large investment or severe economic downturn, by taking into consideration other legislation, financial and market conditions, long-term strategy, investment and financing policies, profitability and cash position, minimum 50% of the distributable profit for the period calculated within the framework of the Capital Markets Legislation is distributed in the form of cash or stock.



Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 202,000 people worldwide. Automotive brands include Ford and Lincoln.

Established in 1926, Koç Holding is Turkey's leading investment holding company and the Koç Group is Turkey's largest industrial and services group in terms of revenues, exports, share in Borsa İstanbul's market capitalization and employment generation. While maintaining its leadership position in Turkey, The Koç Group focuses on sustainable and profitable growth with an aim to be a key player in its region and in the world.

Koç Holding ranks among the world's top 500 companies in Fortune Global 500 (2017 report).

- Maintenance, service and repairs provided through our customer-focused and innovative network.
- Dealers are separate legal entities; no ownership by Ford Otosan.
- Dealer receivables from domestic dealers are collected using a Direct Debit System.



Light Vehicles (PC+LCV+MCV)

Sales	114
After-Sales	125
Total	159

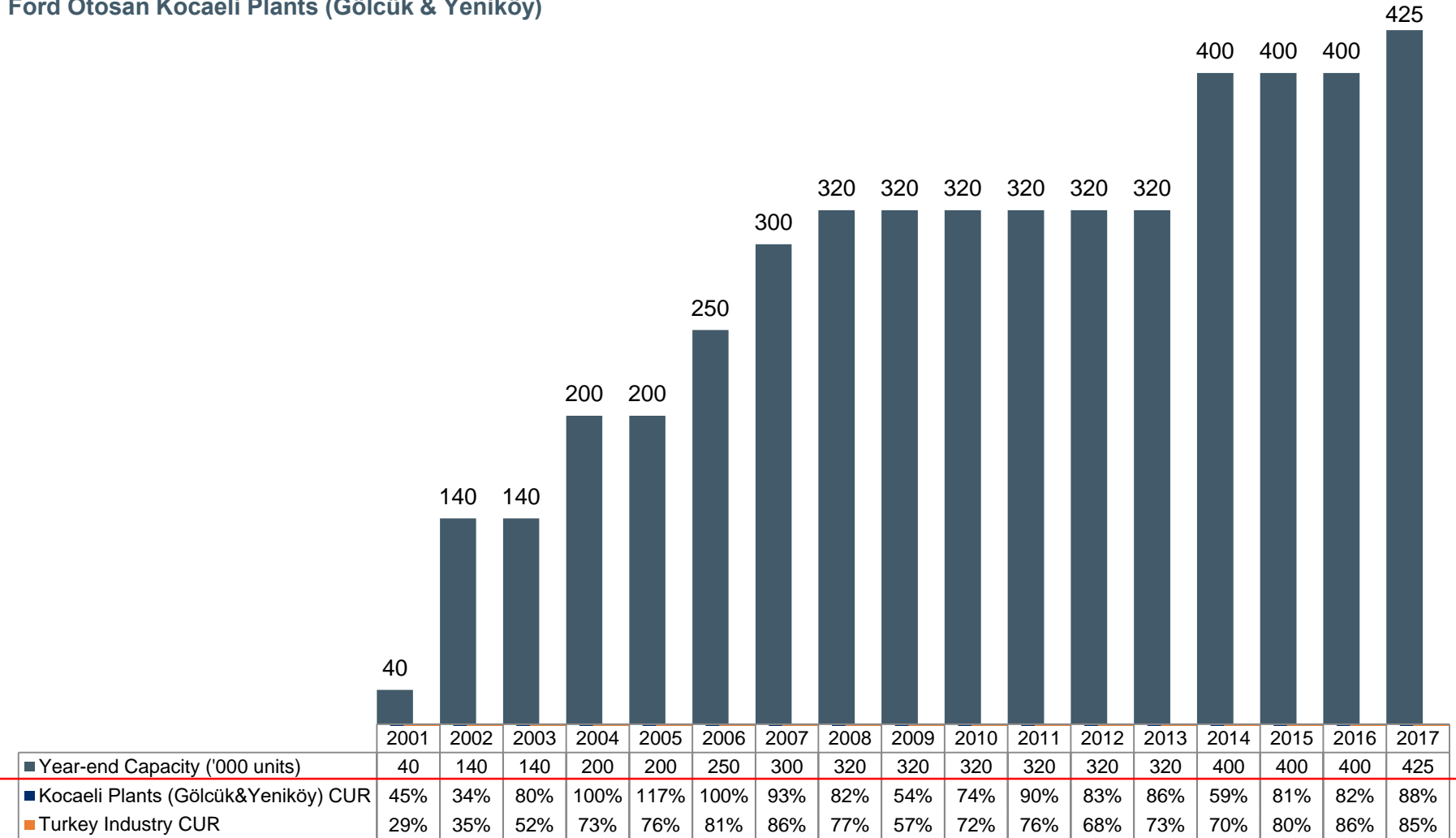


Ford Trucks

Sales	26
After-Sales	30
Total	30

Efficient Production Hub

Ford Otosan Kocaeli Plants (Gölcük & Yeniköy)



*2014 numbers reflect the transition to new product range and relevant ramp-up period.

R&D Focused on Excellence

Ford Otosan has the capability and infrastructure to design, develop and test a complete vehicle end-to-end, including its engine and engine systems.



Sancaktepe R&D Center

- Center of Excellence for heavy trucks and related diesel powertrains
- Design studio and CAVE lab (1st in Turkey)
- Vehicle and engine HIL labs

Gölcük R&D Center

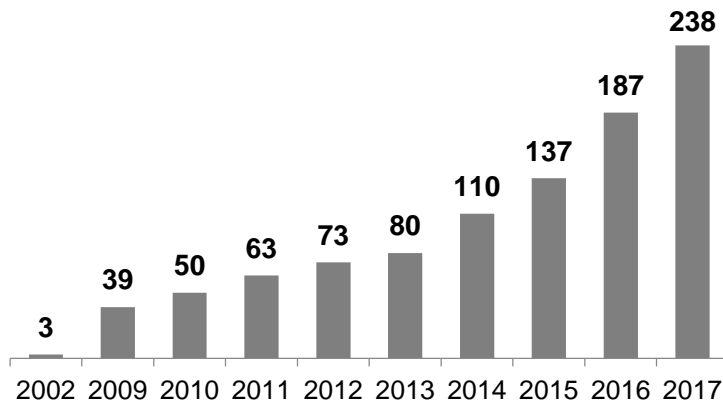
- Engine & vehicle testing
- Development workshops

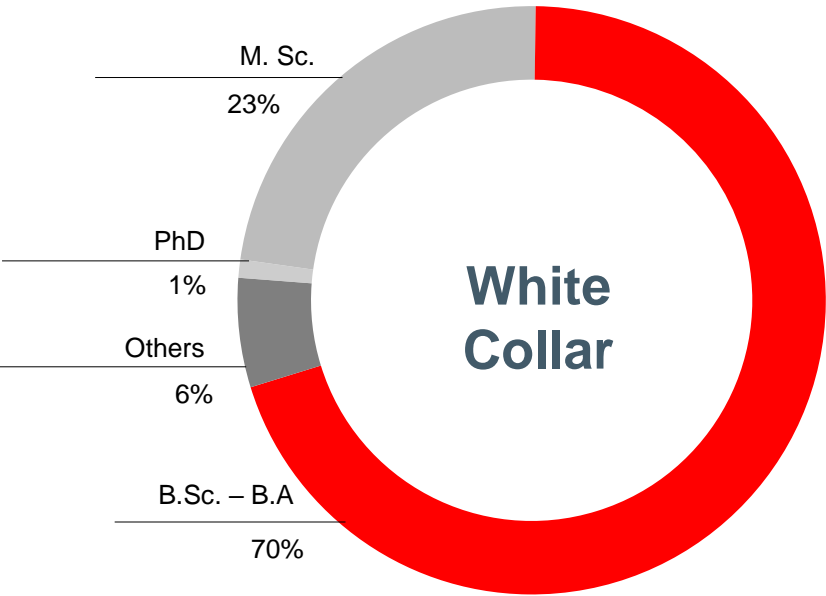
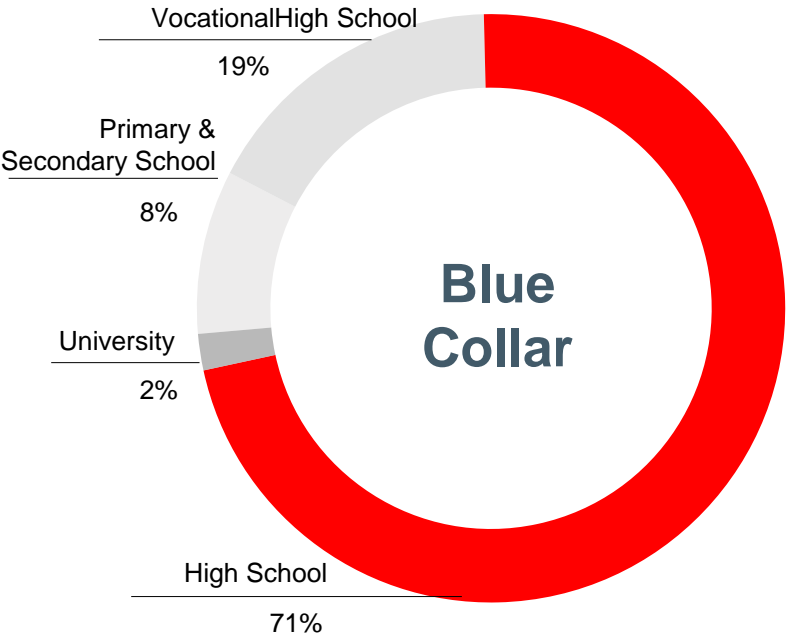
İnönü Product Development

- Prototype engine manufacturing and testing
- The only facility to test extra heavy engines over 13L in Turkey



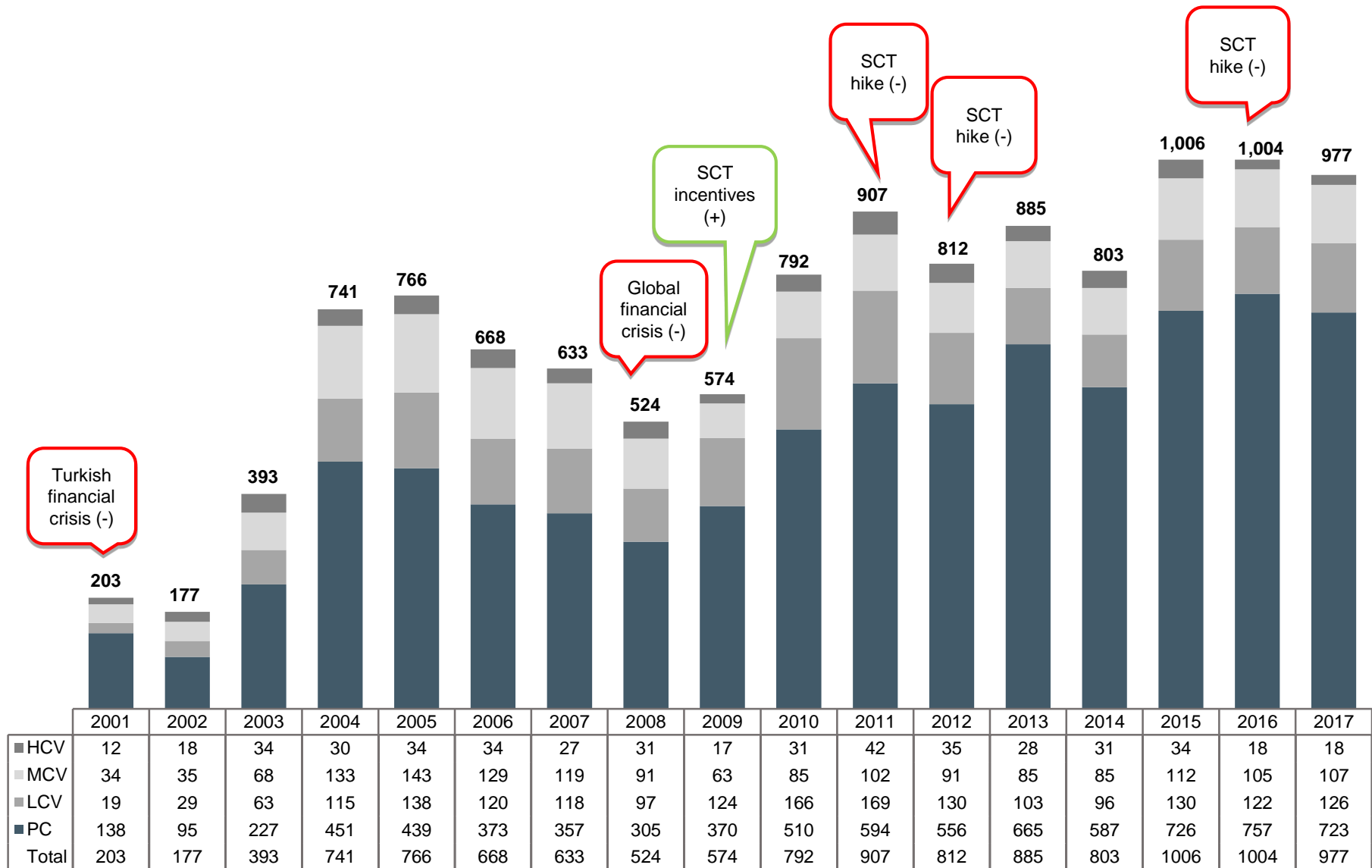
Patent Applications





Operating & Financial Performance

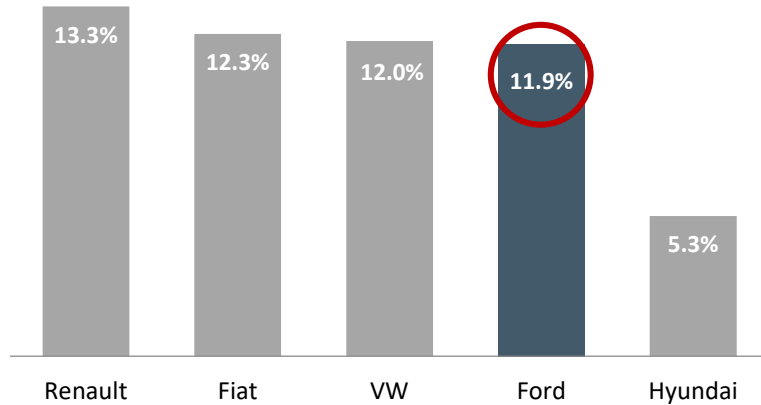
Turkish Automotive Industry (000 units)



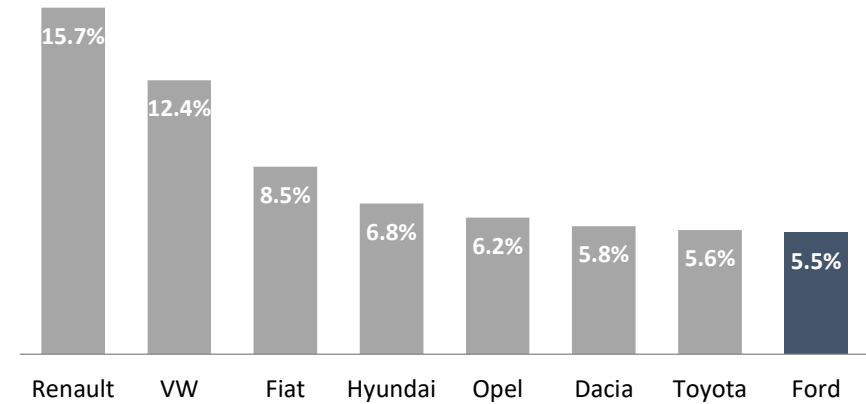
Turkish Market Shares (2017)

Total Industry

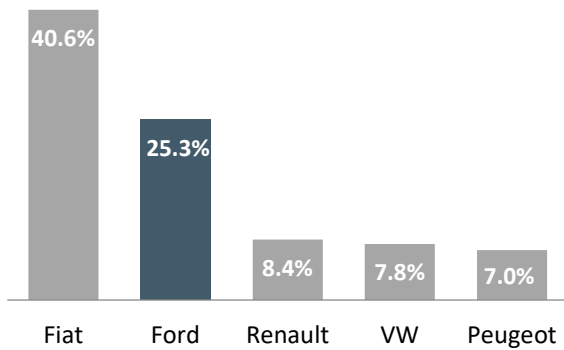
Ford's 2nd largest market share in Europe



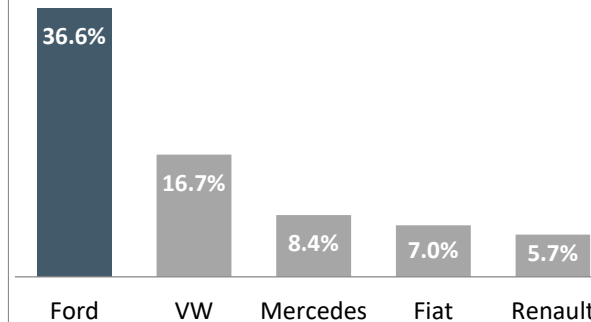
Passenger Cars



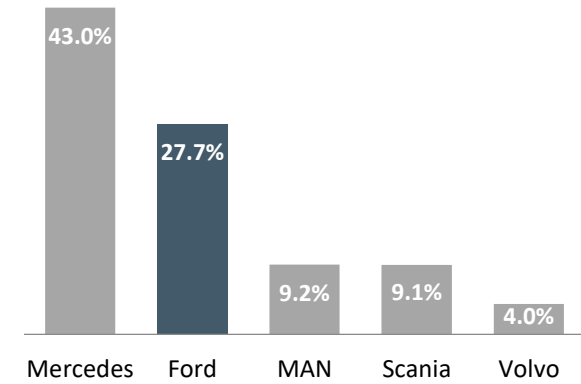
Light Commercial Vehicles



Medium Commercial Vehicles



Heavy Trucks



* Courier and Connect

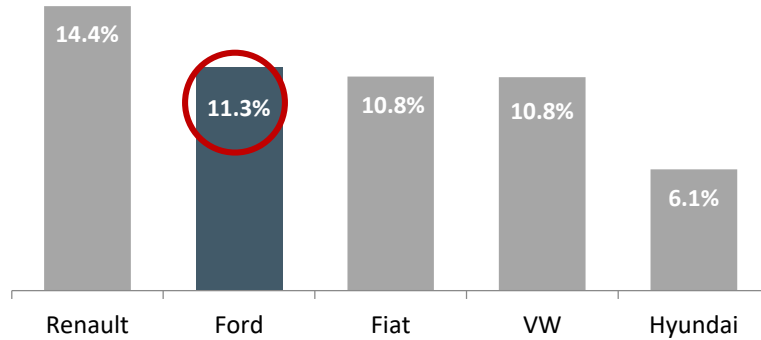
** Transit, Custom & Ranger

Source: ODD and TAID

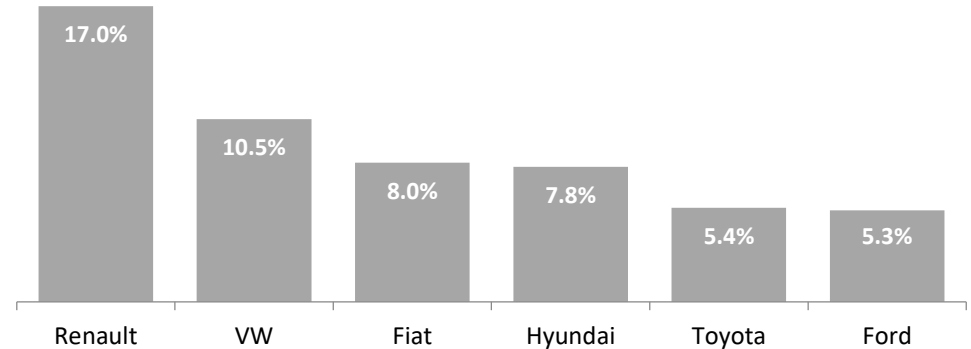
Turkish Market Shares (June YTD)

Total Industry

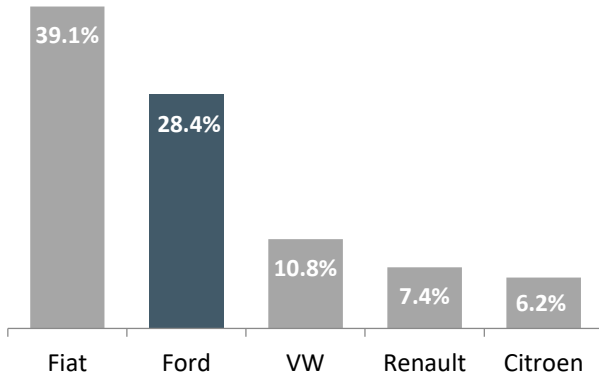
Ford's 2nd largest market share in Europe



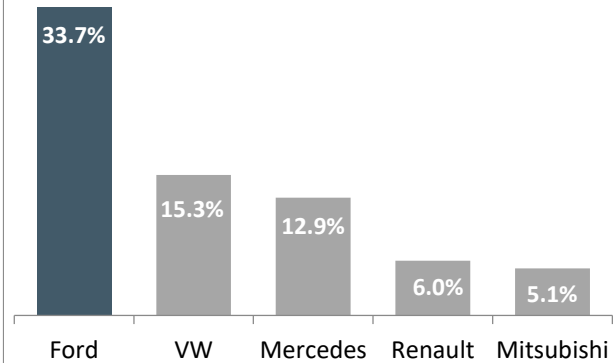
Passenger Cars



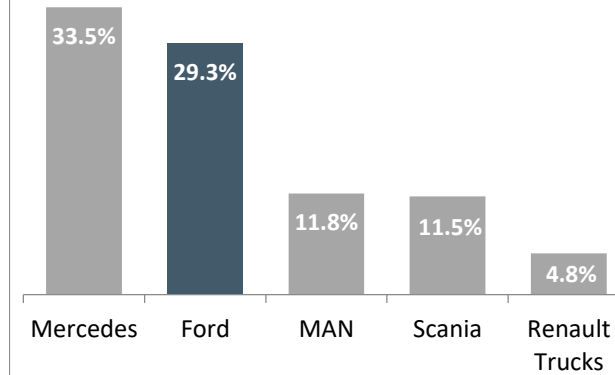
Light Commercial Vehicles



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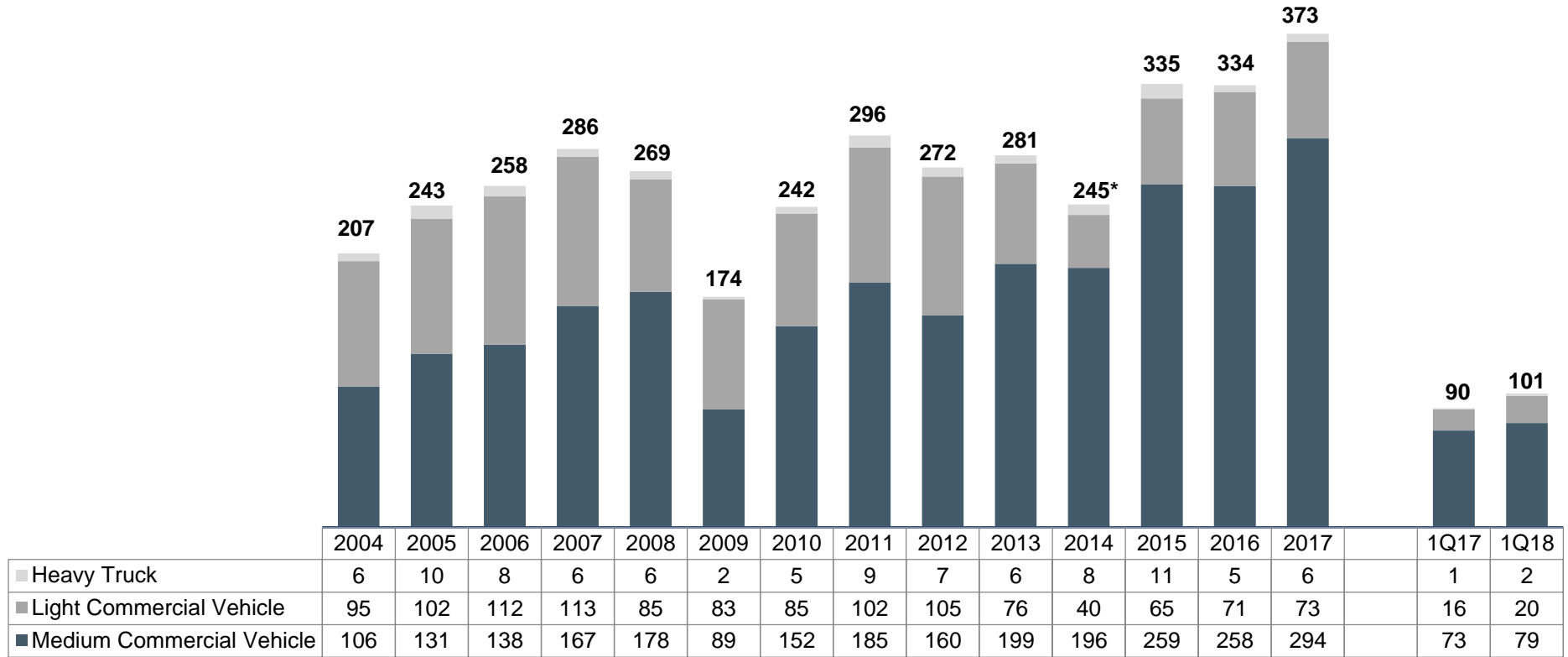
Source: ODD and TAID

Turkish Market & Ford Otosan Retail* Sales (Units)

	June '18	June '17	YoY %	June YTD '18	June YTD '17	YoY %	June '18	May '18	MoM %	2017
PC										
Ford Otosan	2,553	3,924	-35	14,512	18,597	-22	2,553	3,204	-20	39,850
Industry	41,225	66,164	-38	275,870	305,924	-10	41,225	57,227	-28	722,759
% Share	6.2	5.9	0.3	5.3	6.1	-0.8	6.2	5.6	0.6	5.5
LCV										
Ford Otosan	1,692	2,686	-37	10,991	13,680	-20	1,692	2,716	-38	31,881
Industry	5,349	10,219	-48	38,709	51,828	-25	5,349	7,773	-31	126,111
Ford Otosan	31.6	26.3	5.3	28.4	26.4	2.0	31.6	34.9	-3.3	25.3
MCV										
Ford Otosan	1,683	2,570	-35	13,078	14,783	-12	1,683	2,636	-36	39,333
Industry	4,463	7,275	-39	38,769	43,406	-11	4,463	7,755	-42	107,324
Ford Otosan	37.7	35.3	2.4	33.7	34.1	-0.3	37.7	34.0	3.7	36.6
Truck										
Ford Otosan	250	348	-28	2,361	2,135	11	250	382	-35	5,183
Industry	890	1,468	-39	8,056	7,276	11	890	1,511	-41	18,745
Ford Otosan	28.1	23.7	4.4	29.3	29.3	0.0	28.1	25.3	2.8	27.7
Total										
Ford Otosan	6,178	9,528	-35	40,942	49,195	-17	6,178	8,938	-31	116,247
Industry	52,039	85,290	-39	362,406	409,370	-11	52,039	74,422	-30	977,483
Ford Otosan	11.9	11.2	0.7	11.3	12.0	-0.7	11.9	12.0	-0.1	11.9

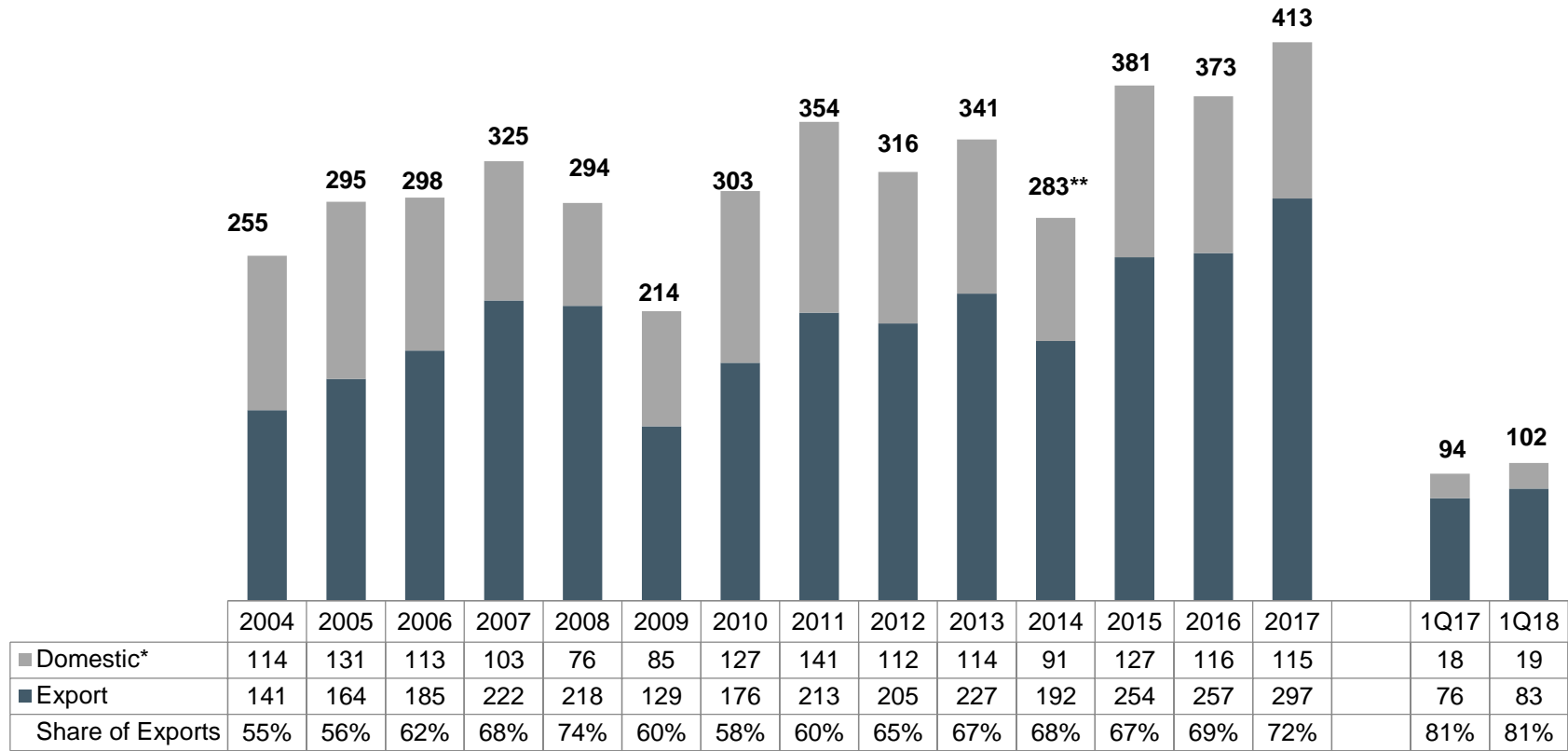
Retail sales are Ford branded vehicles sold domestically by Ford dealers. They include dealer inventory and define the market share.

Production Volume (000 units)



*2014 numbers reflect the transition to new product range and relevant ramp-up period.

Wholesale Volume (000 units)



* Domestic wholesale volumes are vehicles sold by Ford Otosan to our dealers. They form the basis of IFRS financials.

** 2014 numbers reflect the transition to new product range and relevant ramp-up period.

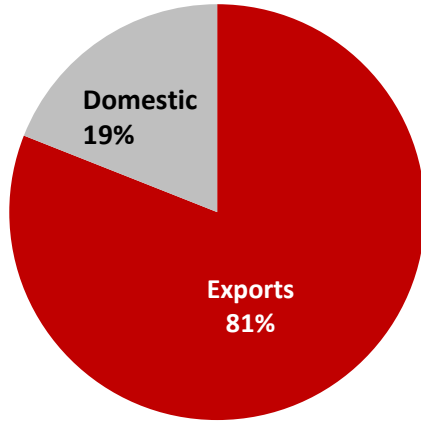
Sales Volume by Model

	1Q18	1Q17	YoY%
Total Domestic	19,162	18,194	5%
PC	5,304	4,561	16%
LCV	6,774	6,223	9%
Transit Courier	6,541	5,796	13%
Transit Connect	233	427	-45%
MCV	5,822	6,631	-12%
Transit	4,469	4,903	-9%
Transit Custom	1,154	1,202	-4%
Ranger	199	526	-62%
Truck	1,262	779	62%
Total Export	83,068	75,799	10%
Transit Custom	40,303	39,662	2%
Transit	30,046	26,387	14%
Transit Courier	12,290	9,342	32%
Cargo	369	164	125%
Other	60	244	-75%
Total Wholesale	102,230	93,993	8.8%

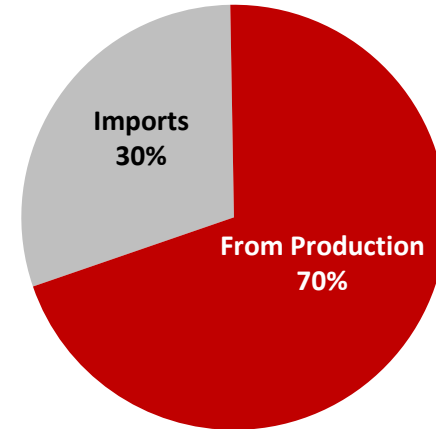
Record

Record

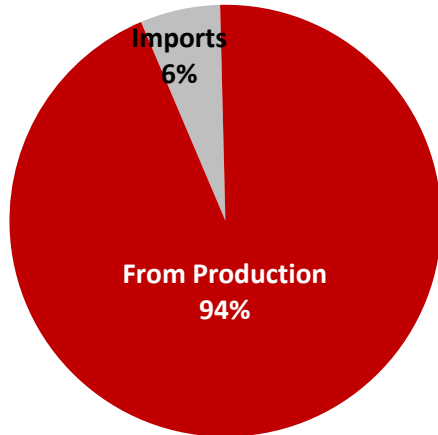
Total Sales



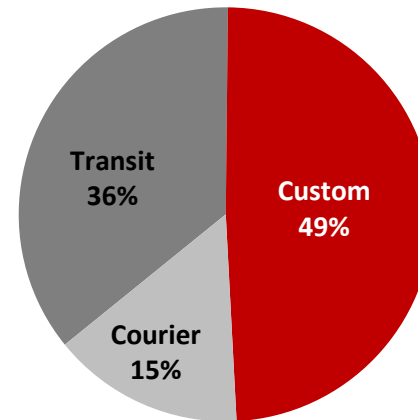
Domestic Sales



Total Sales



Exports by Model



TL 7,282 million

Revenues, +35% YoY

Record 1Q revenues

Record 1Q sales volume; up 9% driven by strong exports

TL 642 million

EBITDA, +43% YoY

Despite 37% growth in gross profit

Driven by strong OpEx control & cost reduction actions

Higher fx gains from operating activities

TL 5,728 million

Export Revenues, +34% YoY

Record volumes; up 10%

Growth in European van segment

Higher demand for our products

Currency impact

TL 441 million

Profit Before Tax, +58% YoY

Despite pressure from 40% rise in net financial

expenses driven by 48% higher net fx loss

TL 1,554 million

Domestic Revenues, +37% YoY

Higher heavy truck sales

Pricing strategy

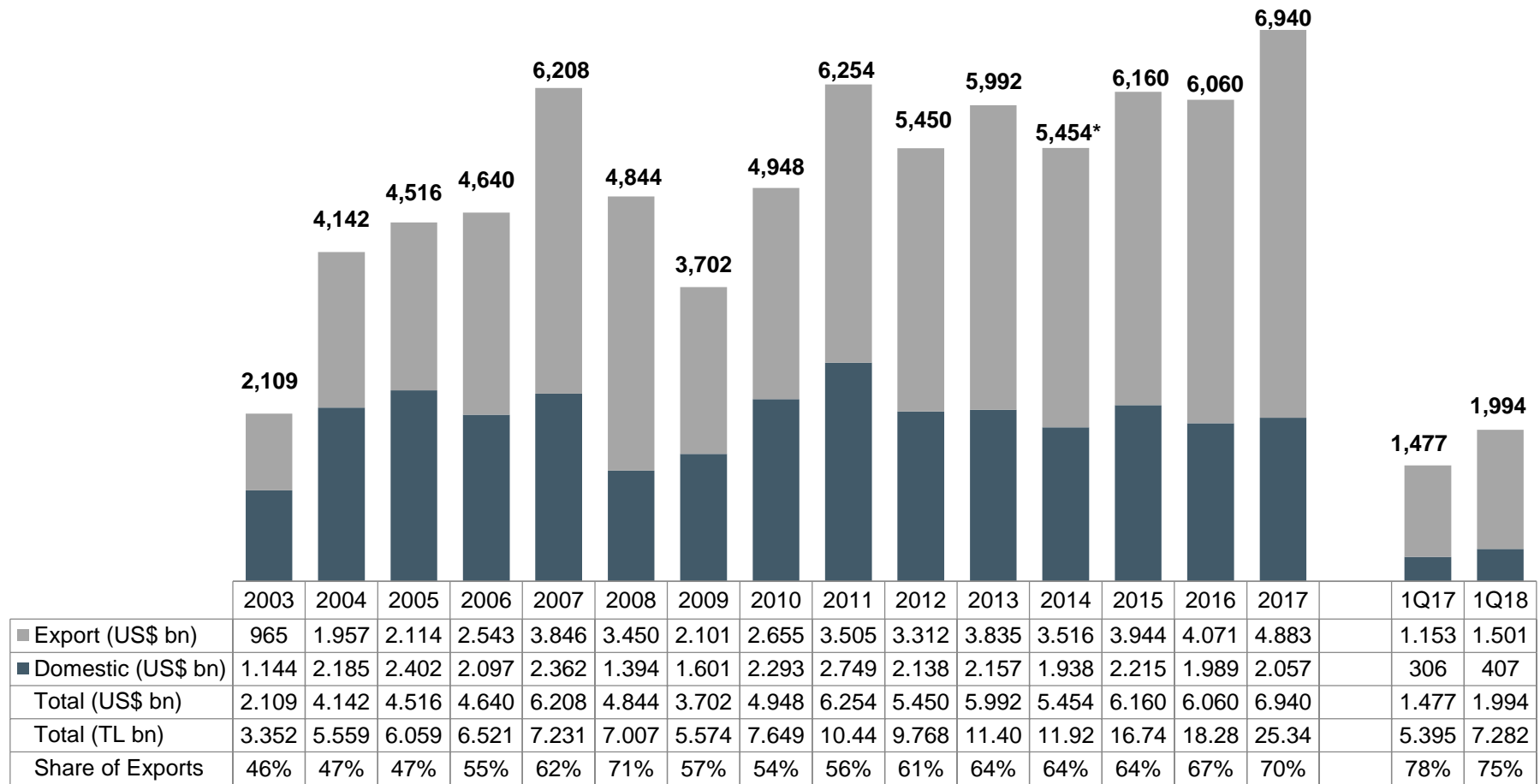
TL 432 million

Net Income, +59% YoY

Main Financial Indicators

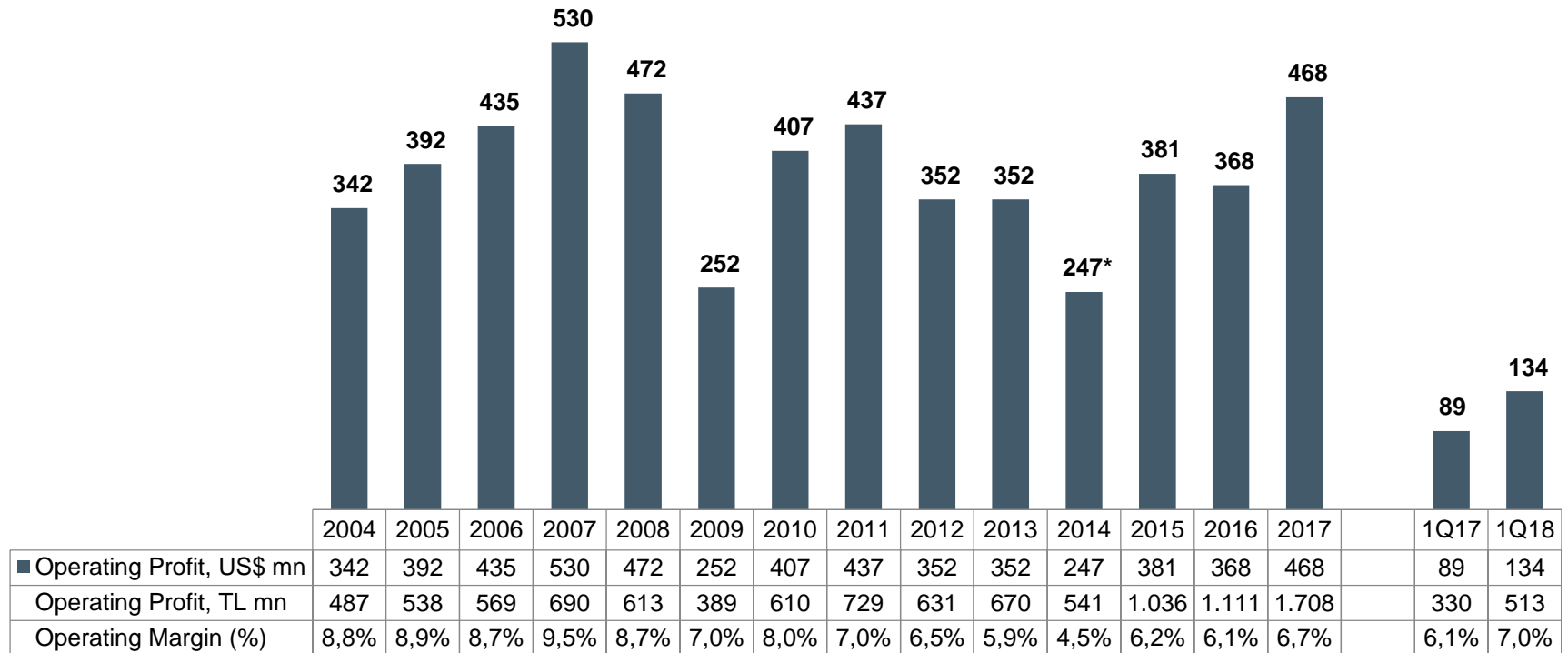
Million TL		1Q18	1Q17	YoY %
Total Revenues	Record	7.282	5.395	35%
Export	Record	5.728	4.262	34%
Domestic	Record	1.554	1.133	37%
Gross Profit	Record	757	552	37%
Operating Profit	Record	513	330	55%
EBITDA	Record	642	448	43%
Profit Before Tax	Record	441	280	58%
Net Income	Record	432	272	59%
Other Financial Data				
Depreciation & Amortization		128	118	9%
Financial Income / (Expense)		-71	-51	40%

Revenues - Domestic & Export



*2014 numbers reflect the transition to new product range and relevant ramp-up period.

Operating Profit and Margin



*2014 numbers reflect the transition to new product range and relevant ramp-up period.

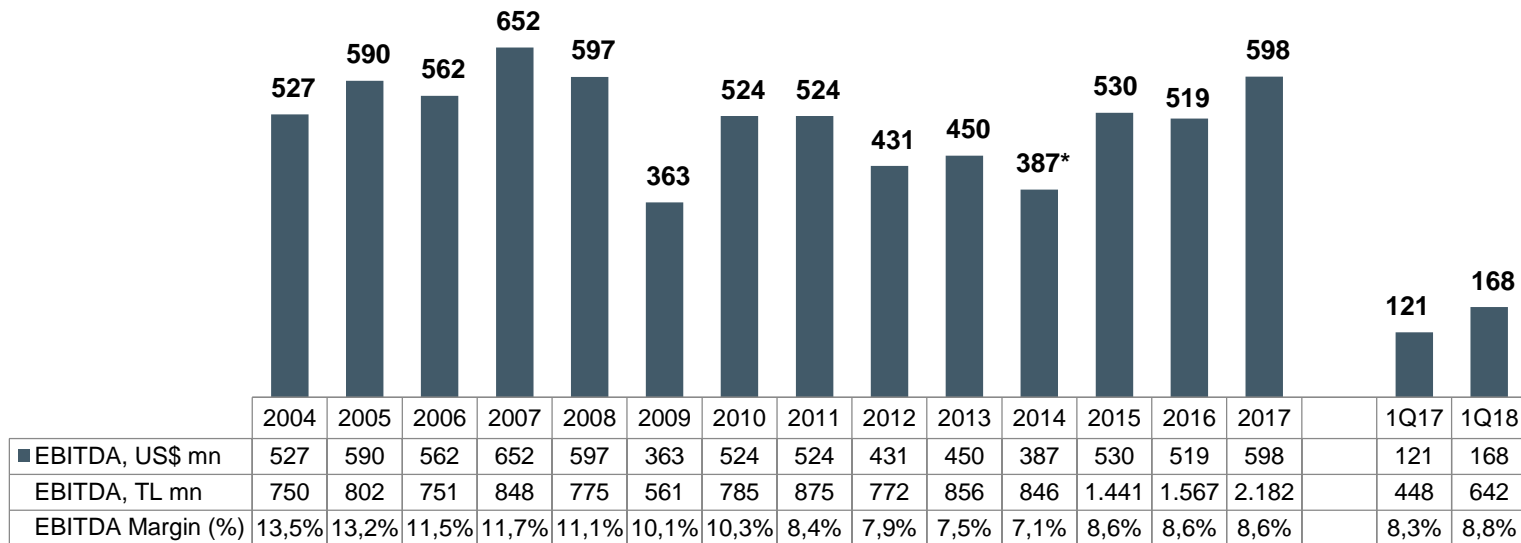
EBITDA and EBITDA Margin

Profitability rise post 2015 explained:

- Strong volumes with new products
- Favorable domestic sales mix
- Pricing focus to offset the weak and volatile TL
- Higher capacity utilization
- Cost reduction actions

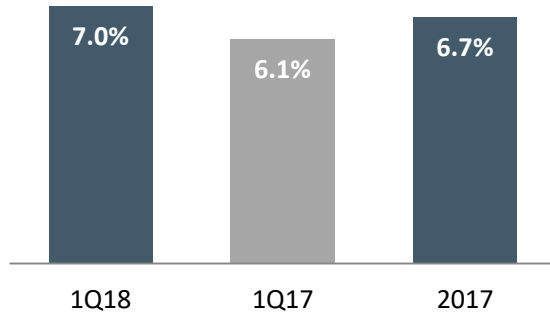
2010-2014 margin decline explained:

- Changing business mix
- Highly competitive pricing landscape
- Industry shift towards PC = Less favorable sales mix
- Aged product portfolio
- TL volatility causing higher import costs and financial expenses

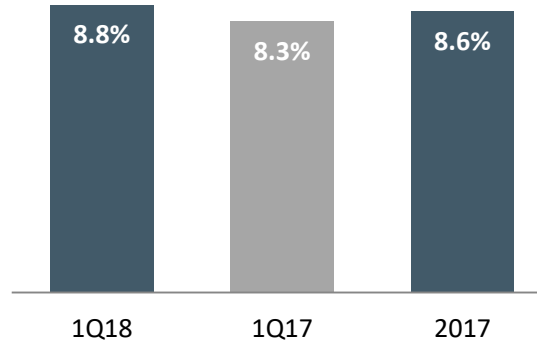


*2014 numbers reflect the transition to new product range and relevant ramp-up period.

Operating Margin



EBITDA Margin



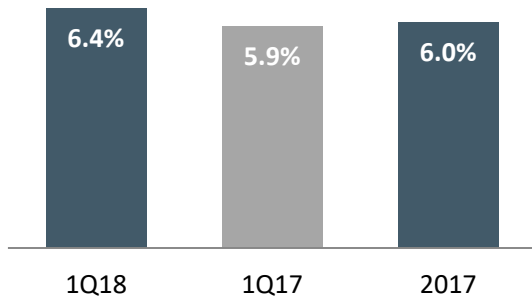
Challenges:

- Considerable cost pressure resulting from weaker €/TL (+19% YoY), high inflation and commodity prices

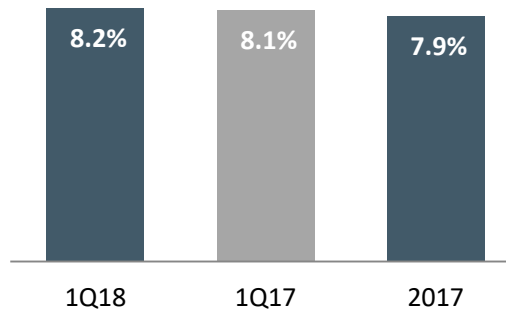
Drivers:

- + Pricing focus to offset the cost impact (weak & volatile TL, rising inflation and commodity prices)
- + Cost reduction actions and strong OpEx control
- + Operating leverage: CUR up 6 pps YoY to 92% with rising export demand and 13% more production
- + Fx gains from export business Revenues

Operating Margin (excl. Other items)



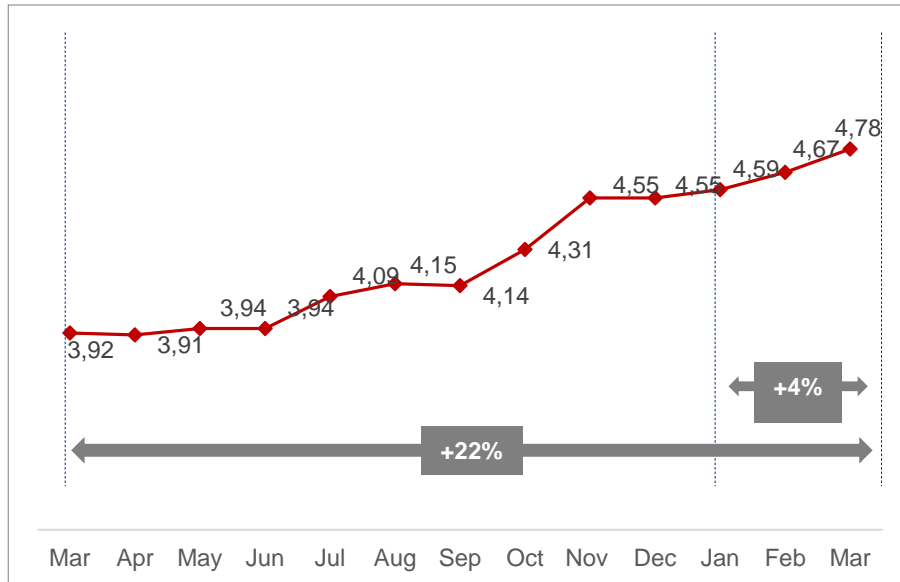
EBITDA Margin (excl. Other items)



Ongoing Cost Pressure

YoY change	1Q18/1Q17	2017/2016
Production Volume	13%	12%
Raw Material Costs	39%	45%

EUR/TL Rate

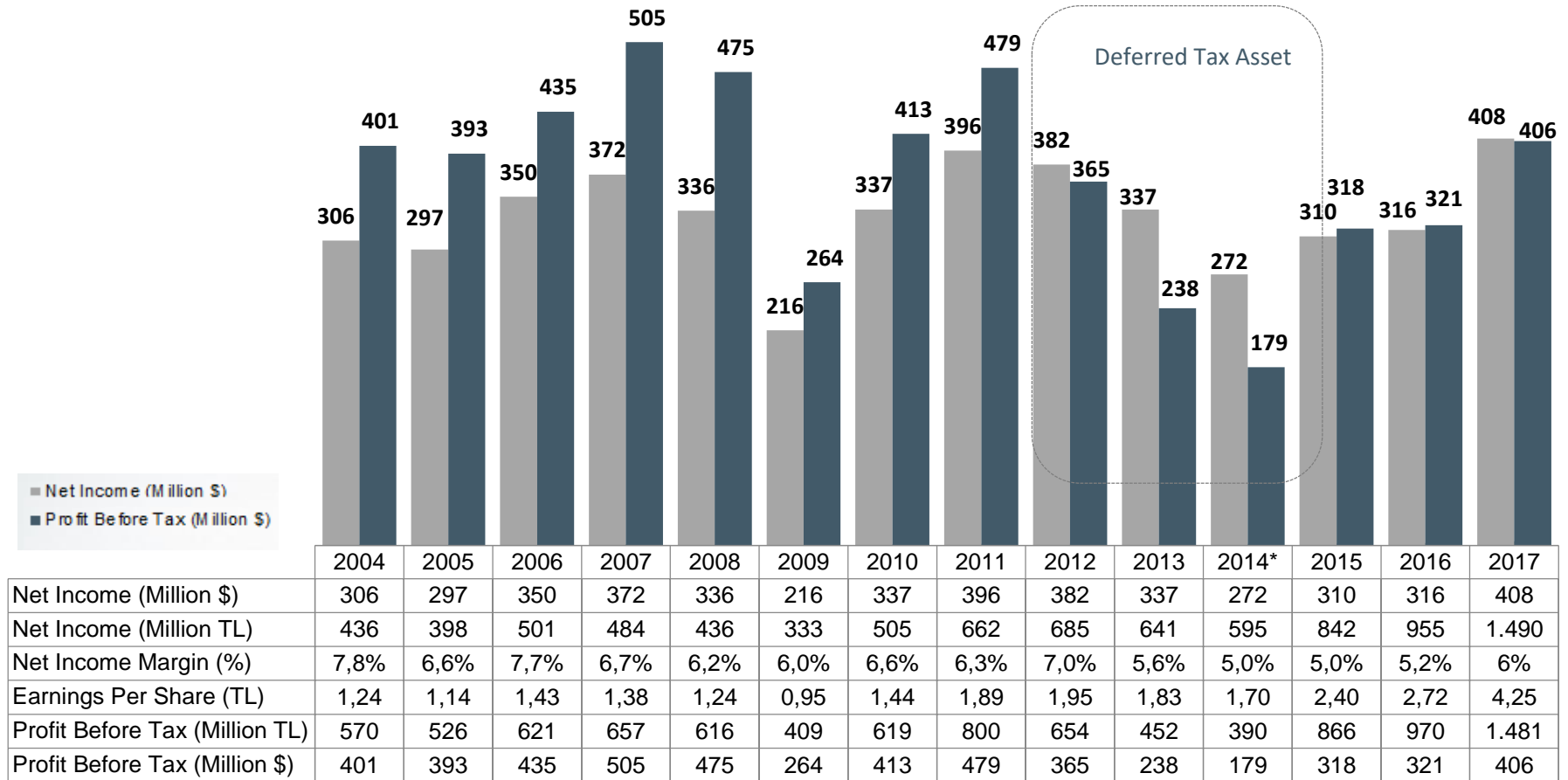


Source: CBT

PPI Inflation, %

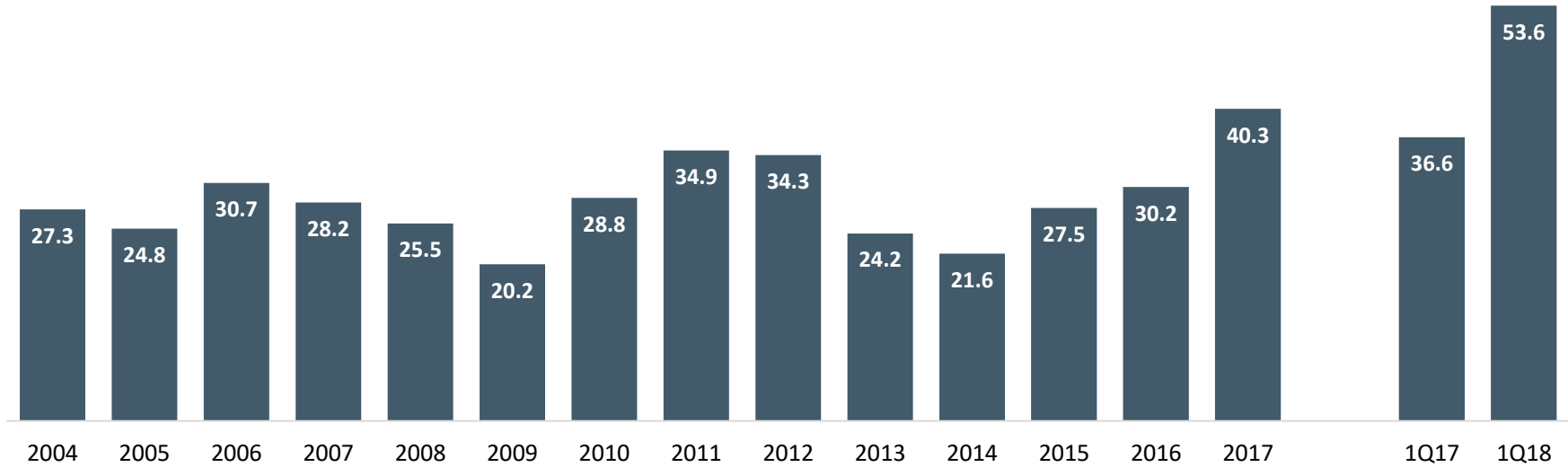


Source: CBT



*2014 numbers reflect the transition to new product range and relevant ramp-up period.

Return on Equity, %



*2014 numbers reflect the transition to new product range and relevant ramp-up period.

Credit Risk

Receivables from domestic dealers are collected using a Direct Debit System
Receivables from Ford Motor Company and its subsidiaries are collected within 14 days
Other exports are guaranteed using L/C, letter of guarantee or cash collection

Liquidity Risk

Cash, credit commitment and factoring capacity is maintained to meet 21 days' cash outflow
€100 million credit commitment & €120 million factoring agreements for potential needs
Net debt as of 1Q18 is TL 2.0 billion

FX Risk

Excess cash is invested in hard currencies to minimize fx exposure
Natural hedge against volatility due to fx-denominated export revenues: 75% of revenues
Ford Otosan is a net exporter: US\$ 4.9 billion in the last 5 years (2012-2017)

Capital Risk

Net financial debt / tangible equity is monitored as a management criteria; capped at 1.25

Debt Profile & Financial Ratios

Cash Position (TL mn)	31.03.2018	31.03.2017
Cash & Cash Equivalents	2,042	1,364
Total Financial Debt	(4,067)	(3,027)
Net Financial Debt	(2,025)	(1,663)
Financial Ratios	31.03.2018	31.12.2017
Current ratio	1.04	1.13
Liquidity ratio	0.72	0.87
Net Financial Debt / Tangible Net Worth	0.81	0.60
Current Assets / Total Assets	0.59	0.57
Current Liabilities / Total Liabilities	0.76	0.73
Total Liabilities / Total Liabilities and Equity	0.75	0.69
Net Debt / EBITDA	0.85	0.90
Return on Equity	53.6%	40.3%
Margins	31.03.2018	31.03.2017
Gross Margin	10.4%	10.2%
EBITDA Margin	8.8%	8.3%
EBITDA Margin (excl.other items)	8.2%	8.1%
Operating Margin	7.0%	6.1%
Net Margin	5.9%	5.0%

	2017A	2018F
Turkish Industry Volume	977 K	950 K – 1,000 K
Ford Otosan Retail Sales Volume	116 K	110 K – 120 K
Exports	297 K	305 K – 315 K
Wholesale Volume	413 K	415 K – 435 K
Production Volume	373 K	385 K – 395 K
Capex (fixed assets)	€ 175 mn	€210 – 230 mn

Guidance updated in April 2018. Next update due with 2Q18 financials.

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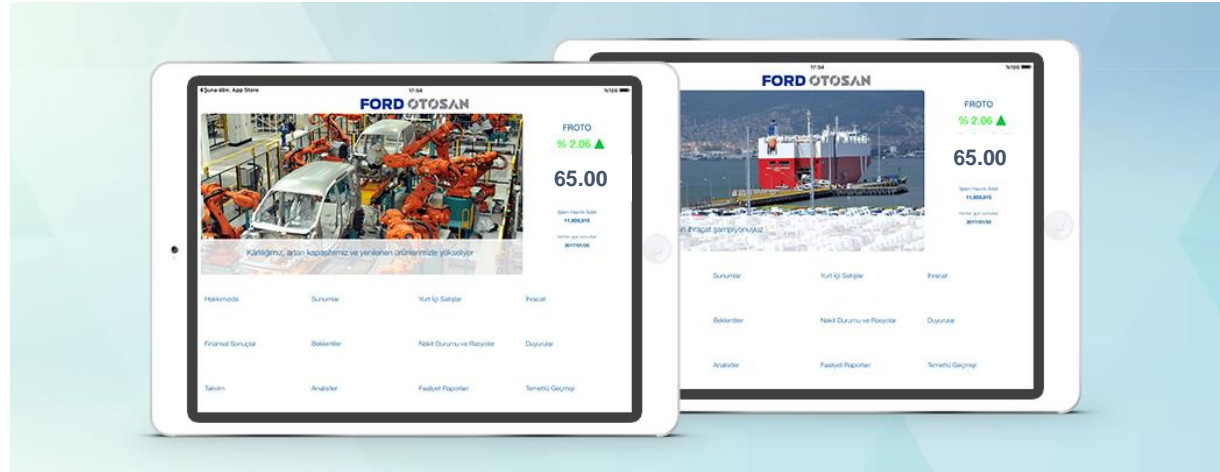
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Investor Relations App



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