

AUGUST 2025

PC – LCV – MCV sales shared with ADMA

		Retail Sales	
		August 2025	August 2025 YTD
Ford	PC	1,743	17,036
	LCV	2,256	19,469
	MCV	2,924	26,599
Total		6,922	63,105

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' and Mobility Association