

**JANUARY 2024**

**PC – LCV – MCV sales shared with ADA**

|              |            | <b>Retail Sales</b> |
|--------------|------------|---------------------|
|              |            | <b>January 2024</b> |
| <b>Ford</b>  | <b>PC</b>  | 3,078               |
|              | <b>LCV</b> | 326                 |
|              | <b>MCV</b> | 2,878               |
| <b>Total</b> |            | <b>6,282</b>        |

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributors' Association