

JANUARY 2024

PC – LCV – MCV sales shared with ADA

		Retail Sales
		January 2024
Ford	PC	3,078
	LCV	326
	MCV	2,878
Total		6,282

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association