

FEBRUARY 2025

PC – LCV – MCV sales shared with ADMA

		Retail Sales	
		February 2025	February 2025 YTD
Ford	PC	2,153	3,772
	LCV	1,781	3,358
	MCV	3,293	6,275
Total		7,227	13,405

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADMA: Automotive Distributers' and Mobility Association