

APRIL 2024

PC – LCV – MCV sales shared with ADA

		Retail Sales	
		April 2024	April 2024 YTD
Ford	PC	1,872	10,185
	LCV	2,206	4,890
	MCV	2,434	13,188
Total		6,512	28,263

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association